



SHANNON GASKIN

Graphic Designer

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PROFESSIONAL EXPERIENCE

Surya

Junior Graphic Designer

- Assisting the creation and execution of visual designs for various marketing materials, including catalogs, brochures, website banners, social media graphics, and advertisements.
- Produce branded content for influencer collaborations in alignment with the company's marketing strategies.
- Assume responsibility for the creation and distribution of company emails and related digital assets.
- Supporting the development and maintenance of the company's website, including updating content, optimizing images, and creating engaging visual elements.
- Engage directly with sales team to produce visually captivating mock-ups and graphics for project proposals.
- Redesign outdated content and assets to align with the company's new branding direction.
- Work collaboratively across departments to create tailored graphic content that fulfills specific departmental requirements.
- Assisting with other design-related tasks as needed, including creating presentations, info-graphics, and trade show materials.

References available upon request.

EDUCATION

B.F.A. in Graphic Communication

*Kennesaw State University,
Kennesaw, GA.*

DESIGN SKILLS

- Branding
- Illustration
- Copywriting
- Print & Prepress Design
- Publication Design
- Package Design
- Web Design

Software skills:

Adobe InDesign, Illustrator, Photoshop, Adobe XD.
Microsoft Powerpoint, & Excel.
Familiar with HTML & CSS,
and Adobe Premiere Pro.

AFFILIATIONS

- AIGA
Member since 2022